

## **What is the Scottish Independent Advocacy Alliance?**

**A membership organisation, devoted to the promotion, support and defence of Independent Advocacy in Scotland.**

### **What do we do?**

- **Represent advocacy organisations at various levels.**
- **Work as a central agency to gather and distribute information to the membership, and other interested parties.**
- **Raise awareness and understanding of Independent Advocacy across Scotland.**
- **Provide training on Independent Advocacy and related issues.**

## **HOW TO CONTACT US**

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Supported by



SCOTTISH EXECUTIVE



**Scottish  
Independent  
Advocacy  
Alliance**

**Citizen Advocacy**

<p><b>Other types of Advocacy?</b></p>	<ul style="list-style-type: none"> <li>• Group/Collective Advocacy</li> <li>• Peer Advocacy</li> <li>• Professional Advocacy</li> </ul> <p>Advocacy is about standing alongside people who are in danger of being ignored.</p> <p>Advocacy is a process of helping people have their say and increase their confidence.</p> <p>All forms of advocacy aim to promote self advocacy in their work and would view this as the ideal form of advocacy.</p>
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<p><b>WHAT IS CITIZEN ADVOCACY?</b></p>	<ul style="list-style-type: none"> <li>• Encourages ordinary citizens to become involved with the welfare of those who might need support in their communities.</li> <li>• Is based on trust between the person being supported and the advocate.</li> <li>• The advocate's loyalty is to the person being supported not to the advocacy organisation.</li> <li>• The advocate is not paid and not motivated by personal gain.</li> <li>• The advocate will support their partner using their natural skills and talents rather than being trained in their role.</li> <li>• The advocacy relationship will be on a 1-to-1 basis and long-term.</li> </ul>
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<p><b>What is Advocacy?</b></p>	<ul style="list-style-type: none"> <li>• Safeguarding people who are vulnerable and discriminated against or whom services find difficult to serve.</li> <li>• Empowering people who need a stronger voice by enabling them to express their own needs and make their own decisions.</li> <li>• Enabling people to gain access to information, explore and understand their options, and to make their views and wishes known.</li> <li>• Speaking on behalf of people who are unable to do so for themselves.</li> </ul>
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