

What is the Scottish Independent Advocacy Alliance?

A membership organisation, devoted to the promotion, support and defence of Independent Advocacy in Scotland.

What do we do?

- **Represent advocacy organisations at various levels.**
- **Work as a central agency to gather and distribute information to the membership, and other interested parties.**
- **Raise awareness and understanding of Independent Advocacy across Scotland.**
- **Provide training on Independent Advocacy and related issues.**

HOW TO CONTACT US

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**Scottish
Independent
Advocacy
Alliance**

Supported by



SCOTTISH EXECUTIVE

**Group / Collective
Advocacy**

<p>Other types of Advocacy?</p>	<ul style="list-style-type: none"> • Citizen Advocacy • Peer Advocacy • Professional Advocacy <p>Advocacy is about standing alongside people who are in danger of being ignored.</p> <p>Advocacy is a process of helping people have their say and increase their confidence.</p> <p>All forms of advocacy aim to promote self advocacy in their work and would view this as the ideal form of advocacy.</p>
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<p>WHAT IS GROUP/ COLLECTIVE ADVOCACY?</p>	<p>Group/Collective Advocacy is a group of people who are all facing a common problem who get together on a formal basis to support each other over specific issues.</p> <ul style="list-style-type: none"> • Individual members of the group may support each other over specific issues. • The group as a whole may campaign on an issue that affects them all. <p>The benefits of Group/Collective Advocacy include:</p> <ul style="list-style-type: none"> • Reducing an individual's sense of isolation when raising a difficult issue. • A collective voice can be stronger than that of an individual. Groups are more difficult to ignore.
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<p>What is Advocacy?</p>	<ul style="list-style-type: none"> • Safeguarding people who are vulnerable and discriminated against or whom services find difficult to serve. • Empowering people who need a stronger voice by enabling them to express their own needs and make their own decisions. • Enabling people to gain access to information, explore and understand their options, and to make their views and wishes known. • Speaking on behalf of people who are unable to do so for themselves.
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